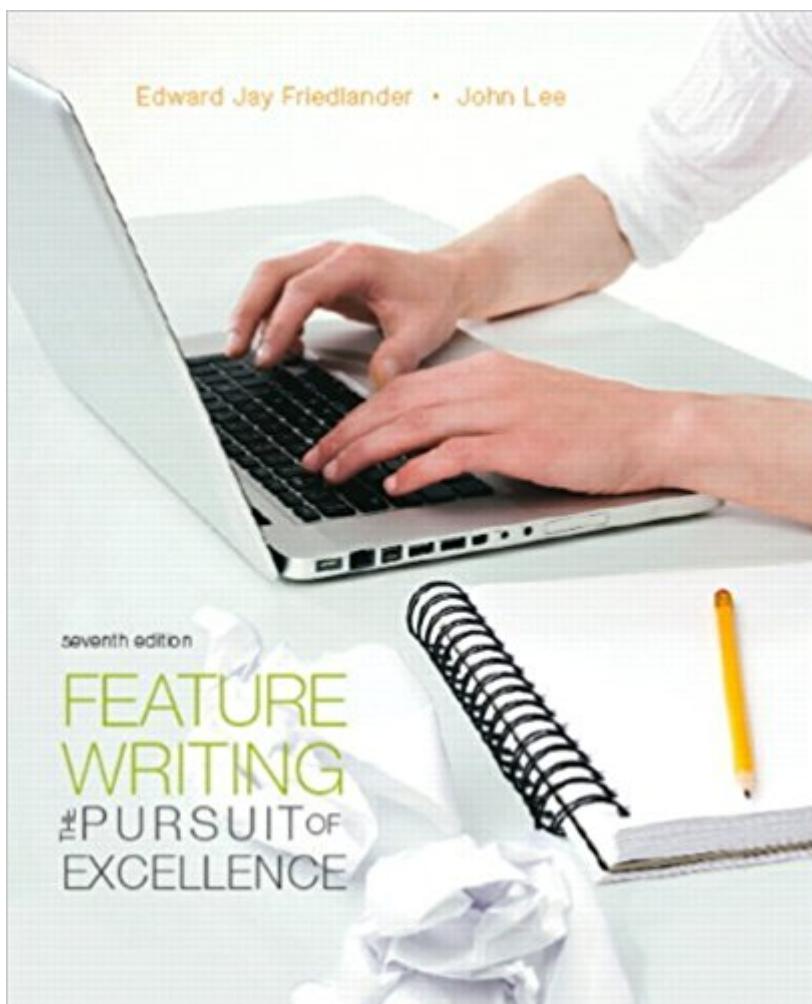


The book was found

# Feature Writing: The Pursuit Of Excellence (7th Edition) (Mysearchlab Series For Communication)



## **Synopsis**

Updated in a new 7th edition, this book helps the reader cultivate vital journalistic skills. It combines clear explanations of each step in the writing process with a wide range of stories from some of the country's best newspaper, magazine and online feature writers. With detailed coverage on creating and refining article ideas, conducting research and interviews, writing, and navigating legal and ethical questions, this book uses experience-driven advice and compelling articles to show how award-winning journalists achieve excellence and national recognition.

## **Book Information**

Series: Mysearchlab Series for Communication

Paperback: 336 pages

Publisher: Pearson; 7 edition (March 1, 2010)

Language: English

ISBN-10: 0205747809

ISBN-13: 978-0205747801

Product Dimensions: 7.3 x 0.9 x 9 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 4 customer reviews

Best Sellers Rank: #36,881 in Books (See Top 100 in Books) #37 in Books > Textbooks > Communication & Journalism > Journalism #78 in Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction #189 in Books > Textbooks > Communication & Journalism > Communications

## **Customer Reviews**

An increased emphasis on online feature writing includes a thoroughly revised examination of Internet-assisted research and looks at the burgeoning new market for freelance writers. Includes biographies of three new Pulitzer winners for feature writing: Andrea Elliott of The New York Times (2007), Gene Weingarten of The Washington Post Magazine (2008), and Lane DeGregory of the St. Petersburg Times (2009). In Chapter 1, examines a new Pulitzer Prize-winning multimedia feature article by Weingarten in Chapter 2. As with all writing examples in this book, articles and excerpts are accompanied by a careful analysis of the authors' writing techniques. Adds invaluable case-history comments and writing aids from several new Pulitzer winners: Lane DeGregory, in particular, in Chapters 5 and 6. Expands discussion about the multimedia journalism potential for the three

Pulitzer Prizeâ€œ winning stories featured in Chapter 7, as well as an exploration of the multimedia used to present the 2006 Pulitzer Prizeâ€œ winning feature story.

Everything I needed for my Communications class, but sometimes a little unclear.

This textbook has a lot of useful information in it... but it can still be utterly boring and useless since it is a textbook. I would say it is one of the better ones I was forced to use since reading it went somewhat quickly. Some of it is a little bit more common sense than the author lets on.

Thanks

Book arrived as described and quickly.

[Download to continue reading...](#)

Feature Writing: The Pursuit of Excellence (7th Edition) (Mysearchlab Series for Communication)  
Feature Writing for Newspapers and Magazines: The Pursuit of Excellence (6th Edition) Feature Writing for Newspapers and Magazines: The Pursuit of Excellence (4th Edition) The Complete Book of Feature Writing: From Great American Feature Writers, Editors and Teachers Figure Drawing: The Structural Anatomy and Expressive Design of the Human Form (7th Edition) (Mysearchlab Series for Art) Theories of Development: Concepts and Applications (5th Edition) (MySearchLab Series) Revolution and Its Past: Identities and Change in Modern Chinese History (Mysearchlab Series for History) Evaluating Research in Communication Disorders (7th Edition) (Pearson Communication Sciences and Disorders) Cut to the Chase: Writing Feature Films with the Pros at UCLA Extension Writers' Program The Art and Craft of Feature Writing: Based on The Wall Street Journal Guide Feature and Magazine Writing: Action, Angle, and Anecdotes Story Sense: Writing Story and Script for Feature Films and Television Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) The Pursuit of God/The Pursuit of Man In Pursuit of Excellence 5th Edition Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) W21TB - Standard of Excellence Book Only - Book 1 - Trombone (Standard of Excellence Series) W22HF - Standard of Excellence Book 2 French Horn (Standard of Excellence Series) Writing Mastery: How to Master the Art of Writing & Write 3,000 Words Per Day - Overcoming Writer's Block (Make Money Online, Copywriting, Erotica Writing, ... Writing Mastery, How to Write a Book) The Art of Learning: A Journey in the Pursuit of Excellence

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)